



Monofia Governorate
International cooperation

Presentation for HandiCrafts Monofia 2017

HandiCrafts





- CRAFT is the ancestral of a popular cultural and economic in the present day.
- An active contribution to contribute to the embrace of the workforce in the labor market and in the fight against unemployment.
- It was famous for a wide variety of handicrafts which reflect the skill of their makers Menofia in many villages produced.
- More than 11 villages to maintain unique handicrafts, famous for Monofia not only as a country of politicians and leaders, it is also the land of trades and industries.

in Handmade Crafts Monofia

1- Handmade carpets , kilims and Gabalan industries

- The total number of residents of the village is about 24,000 people and employs about 2800 people
- This Industry began 60 years ago in this Village.





Silk carpet industry In Abo Shaara Village

Porcelain and pottery industry In Grace Ashmoun



- The Grace Village Ashmun and one of the oldest villages produced nationwide.
- It employs 2,500 workers.



Pottery In Grace

.Pearl industry

(Almnkadi in Ashmoun and Bahwash in Menouf)



- This craft employs about 500 workers
- This industry are found attached to the rural home or adjoining fields. It also have been able to overcome the problem of unemployment and the liberation of the culture of dependence and waiting for the job.



Seashell Industry In Almnkadi



**Seashell Industry In
Almnkadi**



AlismaIndustry

Shama – Damalo in Ashmoun - Quesna



- The number of workers is 1382 in the village of Dmilo.



-Najaf industry and Islamic artifacts In Shamandel In Quesna



- the number of workshops in the village decreased of 9 workshops include one of more than 150 workers to four workshops, each one of 10 workers.

-Arabesque industry in Elmanshy Village in Quesna



- This Village is a major workshop for the manufacture of arabesque, where there is almost devoid house machine tools arabesque industry.
- The number of employees 3583 workers.

Bamboo industry In Kafr oleem berket Elsabaa



- Bamboo industry handicrafts which demonstrate conclusively indicative of the taste , the skill and creativity of an artist who takes his craft due to the multiplicity of forms that invent bedrooms and salons responded.

Jerid industry in Shanwan



- Shenwan village has about 300 people working in manufacturing Jerid .

Textile industry In Kafr Helal Berket elsaba



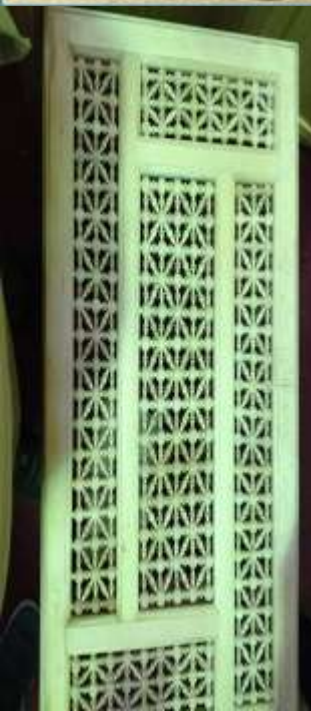
- A small village .. but great value is the wealth Monofia, wherein about 500 small factory, offering huge amounts of textiles.

Other industries



- Papyrus industry in Stone Island Village in Elshohada
- Mats industry in villages Ashma , Kafr Ashma Slamoun , Kafr Elgabalta In El Shouhada
- Coloring the glass industry in Ajawabr Coast village in Elshohada
- Pottery Industry in Village (Bjeerm) Quesna.
- Glass industry in Sirs Allian.





Difficulties and obstacles

- All Industries



Marketing

- All Industries



Raw materials

- Industries (Alserma - bamboo - Textile)



Imported goods



Finance

- All Industries

Solutions

- The establishment of the internal exhibitions
- Subscribe to foreign exhibitions
- Marketing through all ways .



Increase marketing opportunities

- Providing raw materials locally
- Working to reduce customs on imported ones



The provision of raw materials

- Protection of Egyptian handicraft products
- Control over the invasion of imported



Protect Crafts



Create opportunities for funding

- Support by banks and the Social Fund
- Creating funding and support from external organizations opportunities

Monoufia solutions for the advancement of Handicrafts:



- Participating in foreign exhibitions clubs Youth and Sports in Cairo (Flower Club- fishing club island club)
- Participate each year in Cairo International Fair.
- The establishment of a branch of the international trade point Menoufia to promote products electronically
- Create (Turathana) association (as a union for all industries Menoufia).



Thank you