



# **Monofeya Governorate**

**Administration of International  
Cooperation**

# **Handicrafts in Monofeya 2017**

# Introduction





- **Handicrafts** are the heritage of our forefathers which tell us a story of a time when we did not live.
- They also show us how the people of Monofeya across time were talented and creative.
- As these handicrafts are valuable, special and unique, they are the main living of many families in the producing eleven villages in Monofeya.
- Monofeya used to be well-known for the land of presidents and ministers, now it has become in addition well-known as the land of handicrafts.

# **Monofeya Handicrafts**

# 1 - Handmade carpets, kilims & gobalan (Saqiyyet Abu Sha'ra, Ashmoon)



- The total number of citizens at the village of Saqiyyet Abu Sha'ra, Ashmoon is about 24,000 people and about 2800 out of themn work in this craft.
- Handmade carpets started in this village 60 years ago.



**A craftsman is making a silk carpet in Abu Sha'raa Village**

# 2- Porcelain & Pottery (Grace, Ashmoon)



- The village of Grace, Ashmoon is one of the oldest villages in this craft all over Egypt.
- 2,500 people work in this craft.





**Pottery items made in Grace, Ashmoon**



# 3- Handmade Seashell Inlay

(Saqyet Almankadi, Ashmoon & Bahwash, Menouf)



- About 500 people work in this craft
- They produce about 1.6m psc/yr
- It is performed in workshops attached to the rural house or near fields.
- This village managed to overcome the problem of unemployment by adopting free business.



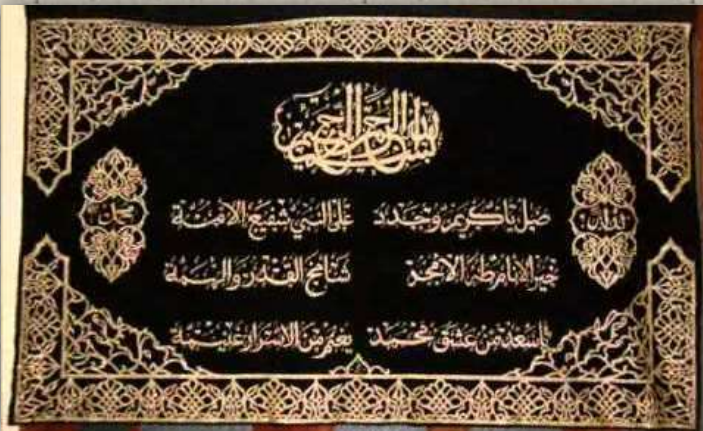
**Seashell-inlaid items made in S. Almkadi**



**A craftsman is inlaying seashells  
on an item, S. Almkadi**



## 4- Writing with Sirma Threads (Shama, Ashmoun & Damlo, Quweisna)



- The population of the village of Damlo is about 17.000 people.
- The number of people working in this craft in Damlo is about 1.382 people.



## 5- Ceiling lamps & Islamic artifacts (Shamandeel, Quweisna)



- The number of workshops in the village decreased from 9 workshops each included more than 150 workers to four workshops, each included 10 workers.



# 6- Arabesque (Almanshy, Quweisna)



- **Almanshy** village is considered a big workshop for the manufacture of arabesque, as there is almost no house without a machine and tools used for making arabesque items.
- The number of arabesque workers is 3583 people.



# 7- Bamboo

## (Kafr Oleim, Berket Al-Sab')



- Bamboo-furniture making is a handicraft which clearly demonstrates the taste, skills and creativity of an artist who takes this craft as a job.
- We can find multiple forms of bedrooms, salons and vases made with bamboo.

# 8- Palm Tree Branches (Shanwan, Shebin Al-Kom)



- **Shanawan** village has about 300 people working in making items of furniture from palm tree branches such as cages, chairs and tables.





# 9- WEAVING

## (Kafr Helal, Berket Al-Sab')



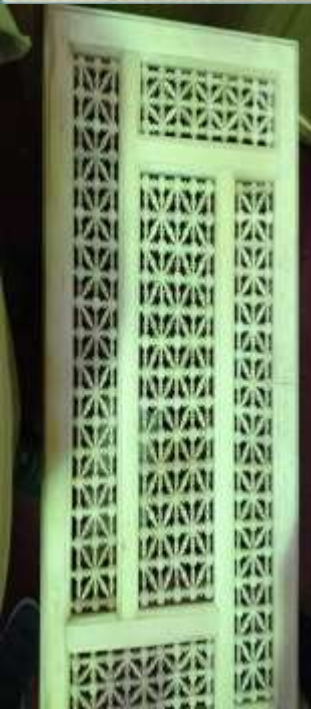
- **Kafr Helal** is a small village, however, it has great value as it is about 500 small factories, producing huge amounts of textiles.



# 10- Other Crafts

- **Papyrus** in Gizeret Al-Hagar village, **SHOHADAA**
- **Mats** in villages of Ashma, Kafr Ashma, Slamoun Qibli, Kafr Elgalabata in **SHUHADAA**.
- **Coloring glass** in Sahel Algawaber village, **SHOHADA**
- **Pottery** in the village of Begerm, **QUWEISNA**.
- **Glass** industry in **SIRS ALLAYYAN**.





# OBSTACLES

•**ALL CRAFTS**



**Marketing**

•**ALL CRAFTS**



**Raw materials**

•**Writing with Sirma threads, Bamboo, & Weaving**



**Imported goods**



**Finance**

•**All crafts**

# Proposed Solutions

- The establishment of the domestic exhibitions
- Participating in foreign exhibitions
- Marketing through modern channels.



**Increase marketing opportunities**

- Providing raw materials locally
- Working to reduce customs on imported ones



**Providing raw materials**

- Protection of Egyptian hand-made products
- Control over the invasion of imported items



**Protecting Crafts**

- Support by banks and the Social Fund
- Creating funding and support from international organizations



**Funding**

# Monoufia solutions for the advancement of Handicrafts:



- Participating in foreign exhibitions held at Sports Clubs in Cairo such as Al-Zohoor, Hunting & Al-Gezeera clubs.
- Participating on a yearly basis in Cairo International Fair.
- The establishment of a branch of the Int'l Trade Point in Monofeya to promote products online.
- Creating associations such as "Turathana" = (Our Heritage) to serve as a union for all industries in Menoufia).



**Thank you**